Notes

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[AU photo]

[Credit: TK]

**Stefan Szymanski** is the Stephen J. Galetti Professor of Sport Management at the University of Michigan’s School of Kinesiology. He has written many books including the bestselling *Soccernomics* (coauthored with Simon Kuper) and *Winners and Losers:* *The Business Strategy of Football.* Tim Harford has called him “one of the world’s leading sports economists.” He lives in Ann Arbor, MI.

**[[COMP: insert NA colophon]]**